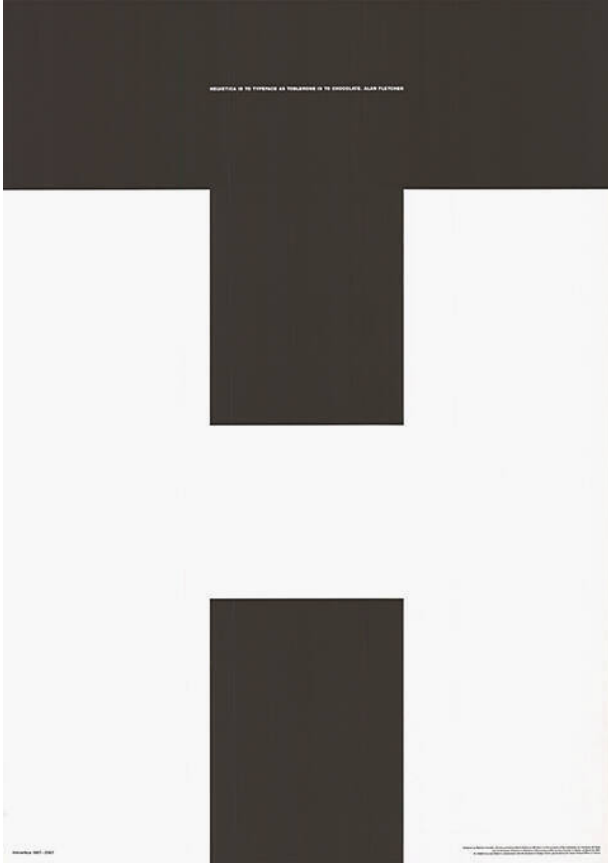


Basic Detail Report - Basel Poster Collection



Helvetica is to Typeface as Toblerone is to Chocolate. Alan Fletcher, Helvetica 1857-2007

Primary Maker

Melk Imboden

Date

[2007]

Medium

Siebdruck

Dimensions

128 × 90.5 cm

Object number

CH-000957-X:97434

Terms

Museum für Gestaltung Zürich